

TRAVEL · SOUTH  USA

TRAVEL SOUTH USA USA

Trade Shows – ITB, WTM

Global Partner Programs

**Industry Research
Economic Analysis**

*Who we are
&
What we do*

Global Marketing Programs







Missouri

West Virginia

Kentucky

Virginia

Tennessee

North Carolina

Arkansas

South Carolina

Mississippi

Alabama

Georgia

Louisiana



Missouri

Kentucky

West Virginia

Virginia

Tennessee

North Carolina

Arkansas

South Carolina

Mississippi

Alabama

Georgia

Louisiana



Music

Country, Jazz & The Blues





History & Culture

**Colonial, Plantation
& Civil Rights**





Food & Drink

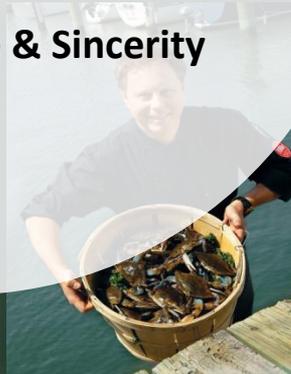
Brews, BBQ & Bourbon





Warm Southern Hospitality

Smiles, Service & Sincerity

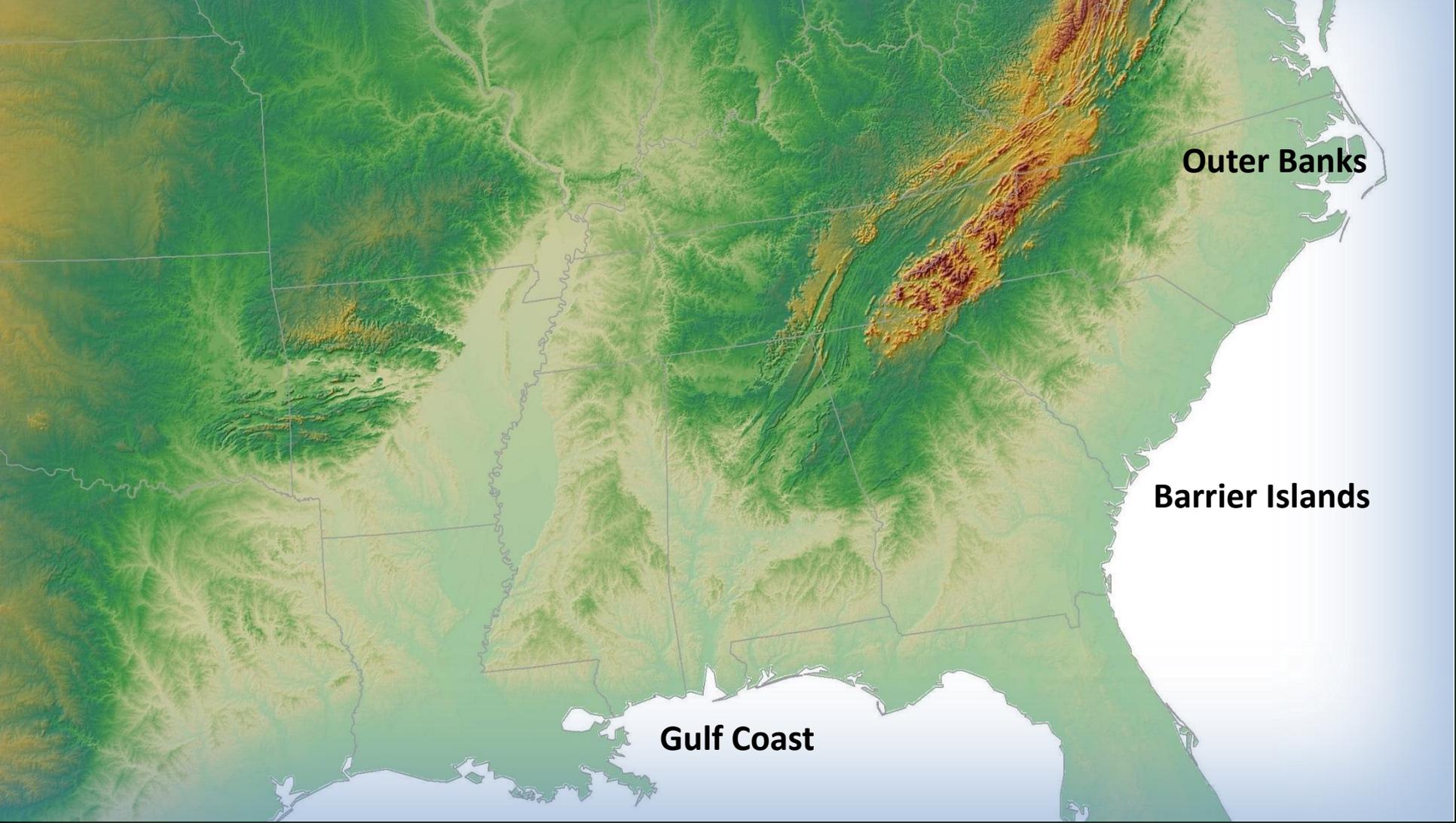




Coast & Beaches

**Unspoilt coastline, Barriers
Islands & Powder
white Sand**





Gulf Coast

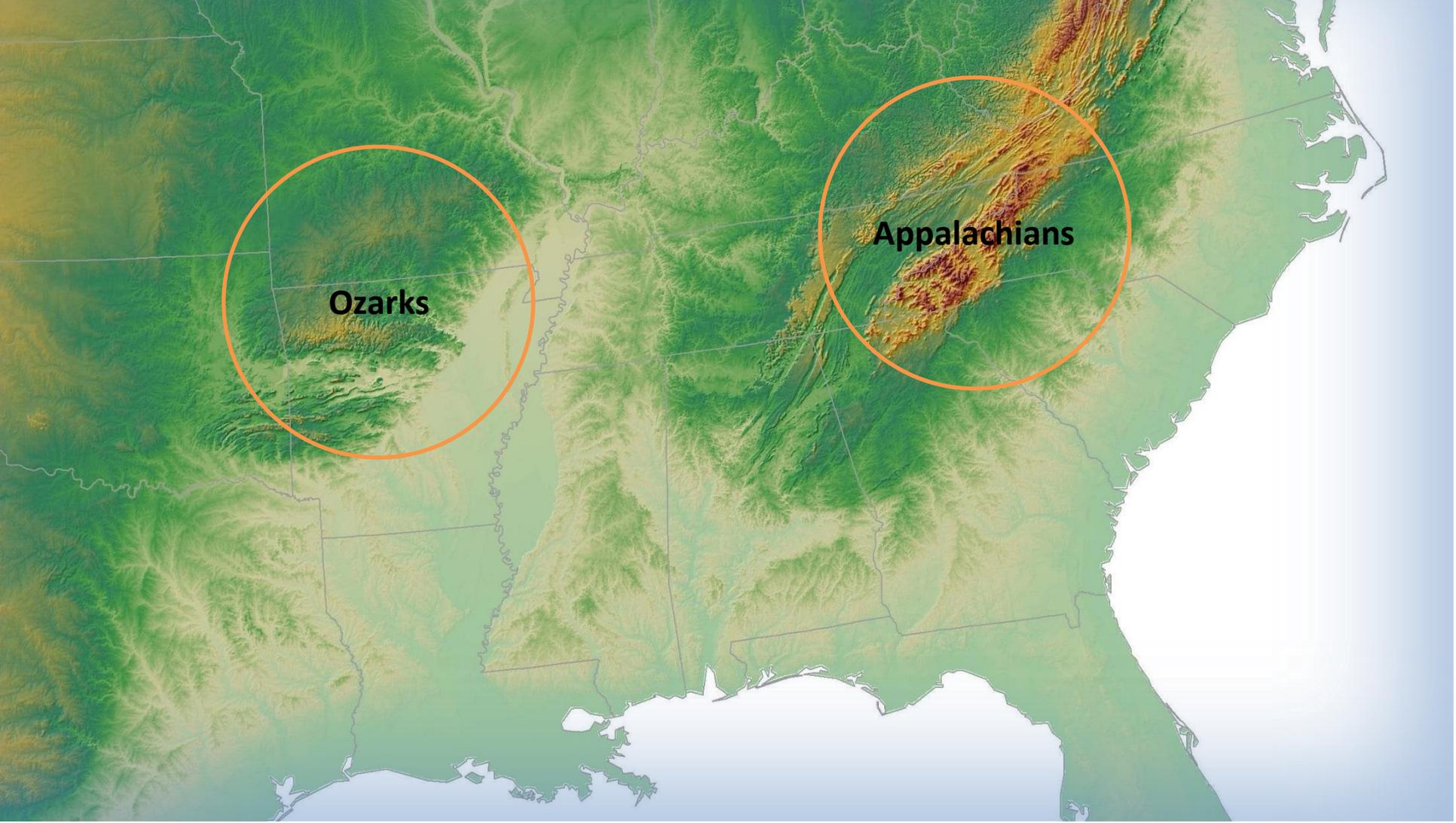
Barrier Islands

Outer Banks



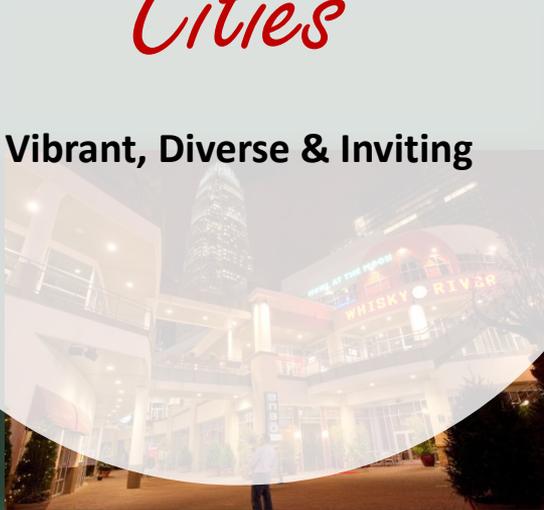
Mountains

Outdoors, Vistas & Hiking



Ozarks

Appalachians



Cities

Vibrant, Diverse & Inviting



★ Kansas City

★ St Louis

★ Louisville

★ Lexington

West Virginia

White Sulphur Springs

★ Harpers Ferry

Missouri

Kentucky

Virginia

★ Richmond

★ Virginia Beach

★ Bentonville

Nashville

Tennessee

Asheville

North Carolina

★ Little Rock

★ Memphis

★ Charlotte

Arkansas

★ Tupelo

★ Muscle Shoals

South Carolina

★ Myrtle Beach

Mississippi

Alabama

★ Atlanta

★ Birmingham

Georgia

★ Charleston

★ Shreveport

★ Jackson

★ Savannah

Louisiana

★ New Orleans



Accommodations

**Plantation Homes, B&B's
Lodges & Resorts**





Missouri

Kentucky

West Virginia

Virginia

NASHVILLE

Tennessee

North Carolina

Arkansas

South Carolina

Mississippi

Alabama

Georgia

ATLANTA

Louisiana

4 Hours / 445kms



Missouri

West Virginia

Kentucky

Virginia

LITTLE ROCK
Arkansas

Tennessee

North Carolina

South Carolina

Mississippi

Alabama

Georgia

Louisiana

NEW ORLEANS

6 Hours 45mins
745 kms

TRAVEL SOUTH  USA



Missouri

Kentucky

West Virginia

Virginia

Tennessee

North Carolina

● **CHARLOTTE**

Arkansas

South Carolina

BIRMINGHAM ●

Mississippi

Alabama

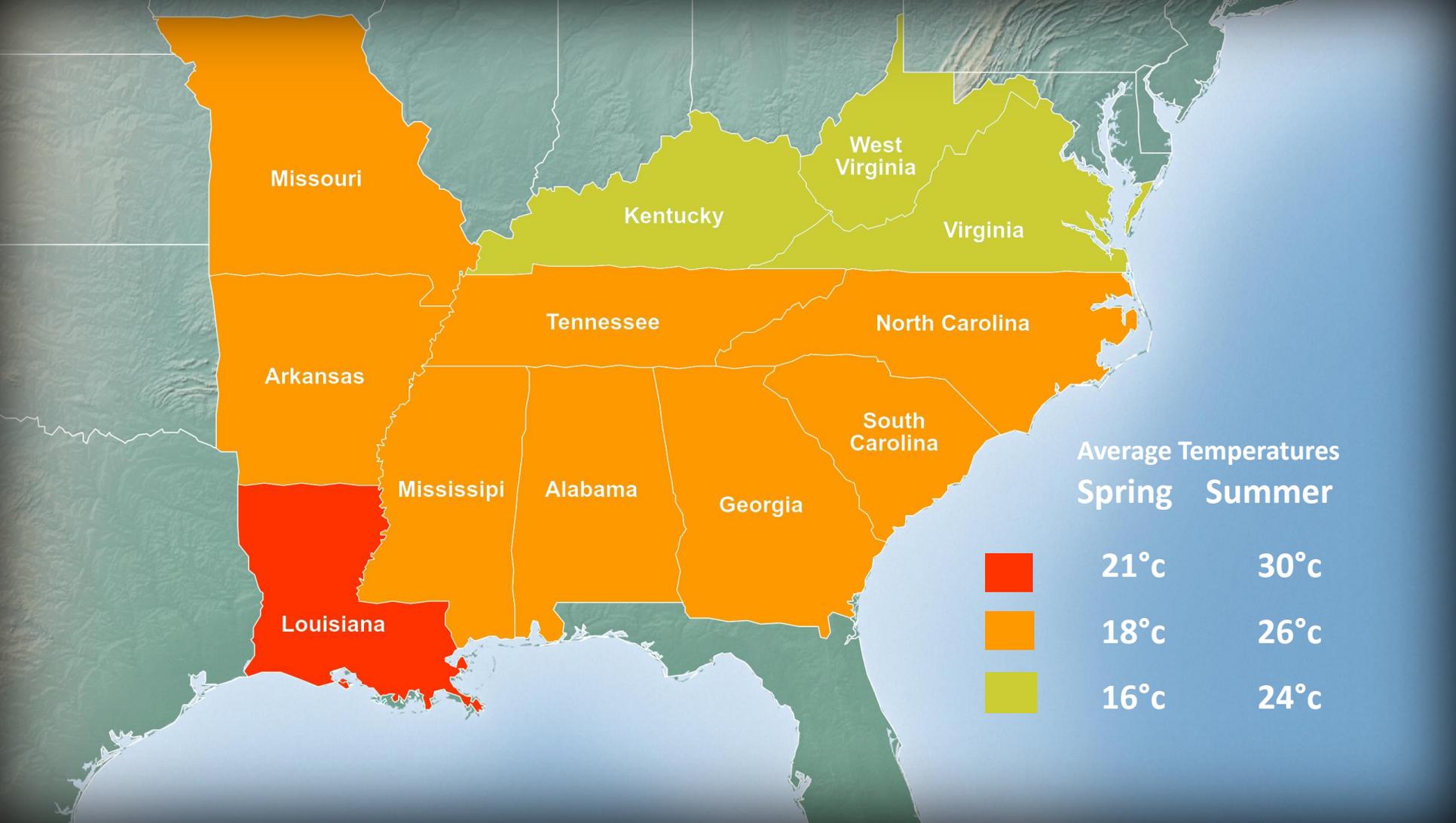
Georgia

Louisiana

6 Hours 15 mins
685 kms

A red car is shown from a side-rear perspective, driving on a multi-lane highway. The car's side mirror is visible, reflecting the road behind. The highway has white dashed lines and a metal guardrail on the right side. The background consists of a line of trees and a bright sky with a sun flare effect. A large white circle is overlaid on the center of the image, containing the text.

*Take the
Highways &
Byways*



Missouri

Arkansas

Louisiana

Mississippi

Alabama

Tennessee

Kentucky

Georgia

West Virginia

Virginia

North Carolina

South Carolina

Average Temperatures
Spring Summer

21°C 30°C

18°C 26°C

16°C 24°C



*Music Cities of the
South Road Trip*

**Four Cities, Three States and a
Whole lot of Music**



LOUISIANA
Feed Your Soul.

**EXPLORE
GEORGIA**
USA

THE SOUNDTRACK OF AMERICA
MADE IN
TENNESSEE

*Music Cities of the South
Road Trip*



Driving Distance: 1,260 km



Suggested Time: 1-2 Weeks

Arrival/Departure Airports:



- Hartsfield-Jackson Atlanta International Airport (ATL)
- Nashville International Airport (BNA)
- Louis Armstrong New Orleans Airport (MSY)

SKYLINE PARK

Have

PUTT PUTT * WEEGE TOWER * SLIDE * HIGH STRIKER
SKEE BALL * DERBY RACES * PONCE SHOTS * RING TOSS

Fun!

Atlanta

W E L C O M E





Downtown, where you can find many attractions such as **World of Coca Cola**, **CNN** and the **Georgia Aquarium**. Additionally, downtown offers a wide variety of Civil Rights landmarks and sites such **Martin Luther King, Jr. National Historic Park** and the **National Center for Civil and Human Rights**





Nashville



Hear the Music Where it Lives

The music scene in Nashville is just as diverse as the songwriters and musicians in the city. You'll discover country, pop, rock, Americana, bluegrass, jazz, blues, classical, gospel and contemporary Christian music in over 180 live music venues in Music City!



Hit the Hall – Visit the world’s largest popular music museum offering ever-changing exhibits featuring the legends of country music past and today’s hottest stars at the Country Music Hall of Fame & Museum.

Ride the Row – Experience the magic of historic RCA Studio B, Nashville’s legendary recording studio, where Elvis recorded over 200 songs.

Take In a Songwriters-In-the-Round Show - One of the most unique ways to hear music in Nashville is at a songwriters show. Typically called a “writers' night,” songwriters are put somewhere they are not used to being – in the spotlight.



Take a Timeless Journey – The stars of the Grand Ole Opry take the stage every Tuesday, Friday and Saturday night with guest appearances by the biggest names in country music. With over 90 years of history, the Opry is the world’s longest-running radio show and show!



Visit Honky Tonk Highway - Tootsie's Orchid Lounge, Rippy's Smokin' Bar & Grill, Ole Red, AJ's Good Time Bar, Whiskey Bent Saloon, Robert's Western World, and more are all experts at serving up cool longnecks and hot country music.

Hot Chicken is a Nashville original, fried chicken dish doused in fiery spices and served on a bed of white bread with a pickle.





Memphis



Home of the Blues and the Birthplace of Rock 'n' Roll

Memphis is where blues music grew up, where rock 'n' roll was born and where important strides were made in the struggle for civil rights. This living history hits visitors right away during a stroll through Graceland, Elvis Presley's final home



Urban Wildlife – The Peabody, a famous five-star hotel in Memphis, is home to a regal brigade of ducks who spend their days basking in the ritzy hotel lobby fountain. Crowds gather daily at 11 a.m. and 5 p.m. to watch the critters on their ceremonious march from their penthouse home to the fountain

“Home of the Blues” – And then there’s the neon-lit Beale Street, where greats like Louis Armstrong and B.B. King performed and helped create the music style known as Memphis Blues. For a quintessential dose of Beale Street, head to Rum Boogie or B.B. King’s Blues Club.



Take In the Studios - Music buffs will also want to visit the Memphis Rock n’ Soul Museum, Sun Studio, where Elvis, Jerry Lee Lewis, Carl Perkins and Johnny Cash got their start and of course Stax Museum of American Soul Music



Graceland - Walk in the footsteps of the King of Rock'n'Roll at Elvis Presley's Graceland. Experience 120 acres dedicated to the life and career of an American legend, Elvis Presley, the King of Rock 'n' Roll. See the gold records, the jewelled jumpsuits and the classic cars

National Civil Rights Museum - located at the site where Martin Luther King Jr. lost his life. The museum offers visitors a chance to walk through history and learn more about a tumultuous and inspiring period of change.





New Orleans



Sounds of New Orleans

Always, forever, the city's music is its beating heart – especially true during Mardi Gras, Jazz Fest and other celebrations. The musical notes of jazz, brass, R&B, soul and many mixes fill the air along with night-blooming jasmine and other fabulous tropical fragrances.

Festival Capital of the World -There are more than 130 festivals per year in New Orleans to enjoy.



Culture Reflects the Kitchen - The cuisine of New Orleans brilliantly reflects the diversity of the city, the history, the culture and the different neighborhoods. Enough traditional dishes from New Orleans stem from the different cultural influences.

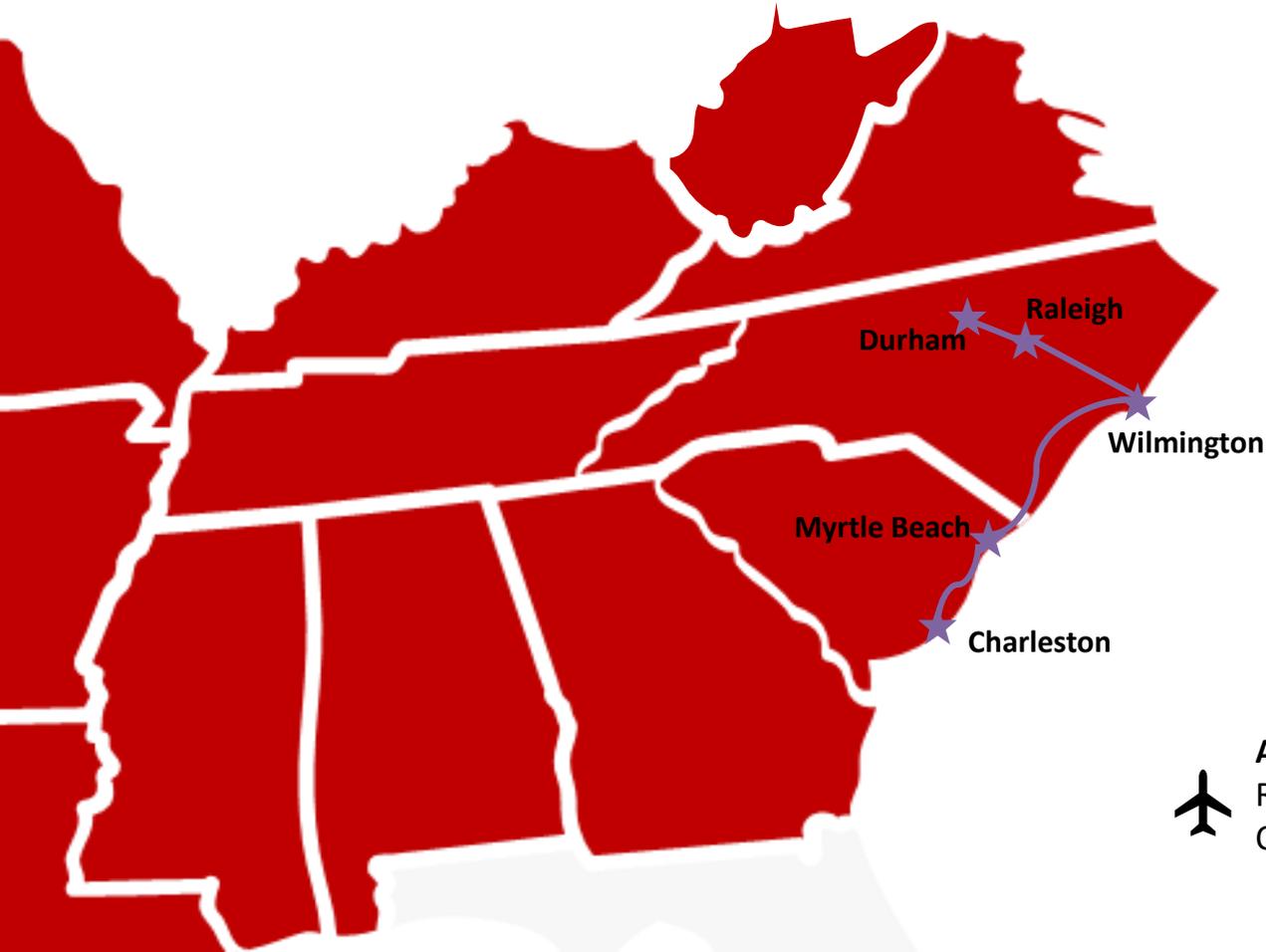






*Road Trippin' through
the Carolinas*

**Your perfect road trip through
North and South Carolina**



Carolinas Road Trip



Driving Distance: 570 km



Suggested Time: 1-2 Weeks



Arrival/Departure Airports:

Raleigh-Durham International Airport (RDU)

Charleston International Airport (CHS)

MOTORCO



Durham



With its lively mix of rich history, pioneering achievements and diverse culture, Durham engages at every turn. The city of 270,000 builds on its history as a tobacco and textiles center by transforming warehouses and factories into hubs for shopping and dining.



Raleigh



Raleigh's Southern Style

North Carolina's capital city is a gem of the South. Mingle with the city's welcoming and diverse locals in one of its many award-winning restaurants and bars truly redefining Southern hospitality and cuisine



Wilmington



Relax in Wilmington

Among the belles of Southern cities, Wilmington is the girl next door, a place with a pedigree of history and culture but without all the flaunting and flourishes. Even with the long list of Hollywood stars who've mingled here, Wilmington remains a casual beauty, welcoming visitors to join the crowd at restaurants, specialty shops and clubs along the Cape Fear Riverfront.

A large Ferris wheel is the central focus in the background, set against a clear blue sky. In the foreground, a dirt path leads through coastal vegetation, where a man and a woman are walking. A large, semi-transparent white circle is overlaid on the center of the image, containing the text 'Myrtle Beach' in a red, cursive font.

Myrtle Beach



Myrtle Beach Boardwalk

Visitors can enjoy a stroll along the 2-kilometer Oceanfront Boardwalk downtown or dine outdoors at one of the many oceanfront restaurants. More than 100 championship golf courses offer plenty of variety for visiting golfers while Myrtle Beach's live entertainment and nightlife options provide plenty of excitement.



Golfers Paradise – With over a 100 championship caliber golf courses, golf is year-round offering a perfect combination of natural beauty and challenging play.



Outdoor Oasis - Take a boat tour, rent personal watercraft, hire a fishing charter or simply stroll along tranquil pathways at Murrell's Inlet Marsh Walk.



Charleston



Charleston's Unique Charm

Experience the charm of a historic Southern City combined with the contemporary vibes of South Carolina's coastal culture. With its second-to-none restaurant scene, beautiful oceanfront resorts and enduring cultural roots, the Holy City is a haven for history buffs and beachgoers



Horse-drawn ride through Downtown - Clip-clop past Rainbow Row, The Battery, and historic South of Broad homes while taking notes on where to return for a closer look.



Charleston's Historic Plantations -Plantations are deeply woven into American history and tell stories that connect our past and present. From the peninsula, ramble down Ashley River Road to experience a glimpse back in time at neighboring properties.

**The South is
starting to open up**

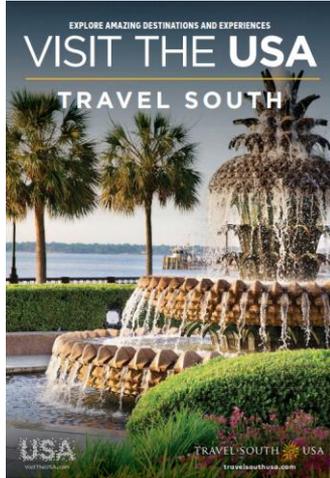
#LetsMakePlans



FEDERAL HILL
MY OLD KENTUCKY HOME
Inspiration for the state song of
Kentucky by Stephen Collins Foster
in 1853. Judge John Rowan, cousin,
owned and had built back wing
in 1795 and the front in 1818.
Federal Hill became renowned as
a center of legal, political and
social activity. In Senate Rowan
led amending US judicial system
and ending imprisonment for debt.



TRAVEL SOUTH USA



*And for more Southern itineraries and inspiration,
please visit our website.*



travelsouth.visittheusa.com

